

CURRICULUM VITAE

Martin Collins

Qualified Chartered Accountant

Financial Services Register Ref: CXM00033

Location: Gloucestershire

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Objectives

- ◆ **Non-Executive Directorship**
- ◆ **Executive, general or financial management positions (interim or part-time)**

Having had a successful career at Board level in financial services Martin is seeking roles that will make good use of his skills and experience.

In addition to his core accountancy and finance skills Martin's senior management experience in a smaller firm environment has involved him in many senior management functions. This experience has provided a broad understanding of a wide range of skills critical to the effective strategic management of a business from both an Executive and Non-Executive perspective.

Skills

- ◆ **Management & Strategy** – 6 years as **Chief Executive**
- ◆ **Finance** – Chartered Accountant with 14 years **Finance Director/Chief Finance Officer** experience
- ◆ **Financial Services** – over 20 years in financial services with 5 years as **Compliance Officer**
- ◆ **Governance** – 10 years as a **Company Secretary** including **Corporate Governance** implementation
- ◆ **Risk Management** – Over 10 years as **Head of Risk/Chief Risk Officer**
- ◆ **IT Literate** – good general IT skills, competent in **MS Office** with considerable **Excel** experience
- ◆ **Project Management** and **Treasury Management** skills

Current Employment and Voluntary roles

[Anglo-Saxons Friendly Society Limited - \(October 2019 – Date\)](#)

- ◆ Non-Executive Director and prospective Chair Audit & Risk Committee

[Healthy Investment \(The Rechabite Friendly Society Limited\) - \(July 2019 – Date\)](#)

- ◆ Member of the With-Profits Committee

[Gloucester Charities Trust - \(September 2017 – Date\)](#)

The Trust runs sheltered housing, a residential home, nursing home and dementia day centre

- ◆ Board Trustee and Chairman of the Finance and Property Committee

[Marjovic Limited - \(July 2017 – Date\)](#)

- ◆ Owner managed company set up to facilitate interim and consultancy assignments including:
 - [Metfriendly \(The Metropolitan Police Friendly Society Limited\) - \(October 2018 – August 2019\)](#)
Part-time Interim **Chief Finance Officer** (CFO) and then interim **Chief Risk Officer** (CRO) together with consultancy on Governance matters.
 - Develop processes and procedures to ensure compliance with FCA Senior Management and Certification Regime (SMCR) requirements
 - Manage the finance and risk functions whilst permanent CFO and CRO were recruited including:
 - Managing the Society's year-end process
 - Review and update Society policies
 - Develop the Society's outsourced services register
 - [Healthy Investment \(The Rechabite Friendly Society Limited\) – \(July 2017 to May 2018\)](#)
Part-time interim **Director Finance and Risk** (August 2017 – October 2017)
 - Manage the finance and risk functions whilst a permanent Director was recruited including:
 - Holding related SIMF responsibilities
 - Manage the External Auditor tender process
 - Ongoing general financial and management assistance including:
 - Managing the Society's year-end process and financial statement production
 - Develop General Data Protection Regulation (GDPR) processes and procedures to ensure compliance with regulations

Previous Employment History

Holloway Friendly (The Original Holloway Friendly Society Limited) – (March 1994 to May 2017)

Holloway Friendly sells income protection insurance through the Adviser market. The Society has over 14,000 members and assets of over £50m.

Stepped down as CEO in October 2016 and left the Society at the end of May 2017 following a successful handover which included working with the new CEO to implement a new strategic plan for the Society.

- **Chief Executive (April 2010 – October 2016)**
Responsible with the Board for the development of strategy and its implementation through leadership of the Senior Management Team.
 - Achievements as CEO:
 - Modified existing products to be more attractive to the market and introduced a number of new products with various subsequent product enhancements. This saw new business volumes increase to more than four times those of 2010
 - Enhanced website and industry portal presence to improve market penetration
 - Introduced telephone interviewing to speed up policy acceptance, reduce costs and improve conversion rates
 - Ensured that expenses were kept under control enabling a significant strengthening of the Society's financial position
 - Improved staff satisfaction through changes in management style and encouraging staff involvement
- **Chief Finance Officer/Finance Director July 2003 – May 2017 (Financial Controller March 1994 – 2003)**
Responsible for the entire accounts function including developing and evolving MI, management accounts and the annual financial statements. Other responsibilities included: PRA Insurance Returns, tax returns and computations, payroll and insurance.
- **Chief Risk Officer/Head of Risk 2006 – May 2017**
Major contributor to the design and implementation of the Society's risk management strategy, policy and systems together with responsibility for the ongoing risk monitoring and assessment processes.
- **Company Secretary 2003 – 2012 and 2016 – May 2017**
Development of the Society's corporate governance to comply with the Annotated UK Corporate Governance Code and also compliance with the FCA Senior Insurance Manager Regime (SIMR).
- **Compliance Officer 2012 - May 2017**
Regularly reviewed and updated policies and procedures to ensure that the Society remained compliant with relevant regulatory developments and best practice. The role incorporated that of **Money Laundering Reporting Officer**
- **Other roles and responsibilities**
 - **Treasury Management** - Management of the Society's in house Treasury Function (£20m) until 2006 when outsourced. Continued to monitor these funds together with the Society's outsourced Equity and Fixed Interest Fund Management (£29m).
 - **Member of the Senior Management Team and more recently as CEO** – Various projects. The last 20 years have been a time of continual change for the Society with the requirement for written procedures, the review of both high and low level controls, the introduction of an internal audit and control functions and the appointment of a new Actuary. The Society has also launched various Income Protection products and also negotiated reinsurance treaties.
 - **Committee Involvement** – Attendance at Board and committee meetings in an executive capacity including Audit & Risk Committee, Investment Committee and Remuneration and Nominations Committee.

Education and Qualifications

1980 Associate member of the Institute Of Chartered Accountants (first time passes)

1976 Bristol Polytechnic - Foundation Course in Accountancy

Previous employments (further details upon request)

- ◆ 1993 to 1994 - Financial Controller The Oliver Wight Companies
- ◆ 1988 to 1992 - Divisional Financial Controller The Watts Group of Companies
- ◆ 1986 to 1988 - Company Accountant and Company Secretary E. G. Carter & Co. Ltd
- ◆ 1976 to 1986 – From trainee to manager Deloitte Haskins & Sells (now PwC) including 2 years in Zambia