

# SUE TURNER OBE, FRSA – BOARD PROFILE

## GOVERNANCE – ARTIFICIAL INTELLIGENCE – COMMUNICATIONS

Experienced Chair, Non Executive Director and Remuneration and Nominations Committee Chair, with reputation for combining digital innovation with scrupulous good governance in private, not-for-profit and public sectors. Combines strategic leadership and relationship building with experience in achieving growth in logistics, financial services and charities. Skilled at operating in regulated environments, improving Board diversity, communications and stakeholder management.

Awarded OBE for Services to Social Justice in the Queen's Birthday Honours List 2021. Passionate about supporting purpose-driven organisations to achieve meaningful change. Raised over £27m for charity and is known as an inspiring, thought-provoking speaker, vlogger and blogger who has converted businesses and philanthropists to higher impact giving.

MSc in Artificial Intelligence and Data Science completed September 2021 providing additional specialty advising on using data and AI for profit and to achieve societal benefits.

- Artificial Intelligence
- Stakeholder management
- Government relations
- Brand ambassador / Communications and PR
- Ethics & governance
- Regulated environments

## BOARD AND COMMITTEE EXPERIENCE

**Faculty of Clinical Informatics – Chair** **2021-date**  
Board Chair to this rapidly growing professional body which is fast-tracking the skills development of people working in health and social care to accelerate the benefits of information and technology for everyone.

**Cornish Mutual Assurance – Non Executive Director** **2018-date**  
Chair of Remuneration and Nominations Committee, Board member, Risk & Audit Committee member. Cornish Mutual is a purpose driven mutual general insurer serving the West Country agricultural sector, regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

- As Chair of the Remuneration and Nominations Committee (SMF 12 & 13), led the recruitment of the new Chair and Managing Director and instigated improvements to Board diversity
- Persuaded Executive to take a fresh look at marketing direction, leading to clarity over future growth priorities and new strategies for preventative provision and use of AI and data mining
- Moved the investment strategy towards ESG investing
- Ran a delicate internal investigation

**Bristol City Funds – Founding Board Member & Committee Chair** **2018-2020**  
Co-created this innovative place-based giving fund in collaboration with Bristol City Council and Bristol & Bath Regional Capital. Created the Board governance, policies and procedures including grant guidelines; recruited diverse founding Board, oversaw stakeholder engagement and recruitment of staff; originator and Chair of No Child Goes Hungry priority group

**UK Community Foundations** **2020**  
Advisor to Chair and member of recruitment panel to appoint interim CEO for national network

**University of the West of England – Advisor to Faculty of Business & Law** **2016-2019**  
Supported transition to new training regime, ensuring values of inclusivity were not compromised

**Gloucestershire Community Foundation – Board Advisor** **2015-2019**  
External consultant and advisor to Board and Chief Executive including assisting with strategy development and recruitment and induction of Trustees and CEO

**School for Social Entrepreneurs – Mentor** **2018-2019**  
Mentor to founder of ethical textiles start-up

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## EXECUTIVE EXPERIENCE

In 2020 founded **AI Governance Limited**, a purpose-driven consultancy advising businesses and policy makers on pragmatic uses of AI as well as data ethics / governance issues. Projects include probing data to reveal opportunities to improve safety for a major logistics business and reviewing ethics and governance of AI in recruitment.

From 2015-2020, **Chief Executive of Quartet Community Foundation**, one of the UK's largest Community Foundations with assets worth over £50m, awarding over £5m in grants p.a. from this vital West of England charity.

- Raised profile of the organisation through creative engagement with media and West of England networking organisations resulting in over £27m growth (220%) in endowment
- Led shift of Board strategy to being impact focused, creating new policy function and attracting new revenue funding which doubled annual grant-making from £2.5m to £5m
- Identified problems with the business model, proposed sustainable alternative, secured wide stakeholder agreement and successfully implemented the change plan leading to financial stability, annual surpluses and clear monthly management information
- Led remote team of 40 staff, trustees and volunteers during the COVID-19 crisis to raise and distribute over £1.4m within weeks of lockdown for community coronavirus response leading to recognition as one of the Business Leader "Heroes of COVID-19"
- Spearheaded drive to improve Board and staff team diversity
- Led change of investment policy to incorporate ESG principles in line with UN PRI
- Project management of innovative pilot projects for social investment and place-based giving including option evaluation and strategy development

From 2010-2015, **Director of Communications for The Bristol Port Company** one of the UK's major ports with 600 employees. Responsible for all the company's stakeholder engagement, government relations, Corporate Social Responsibility, horizon scanning, economic impact analysis, PR and marketing as well as internal and external communications.

- Built trusted relationships with stakeholders (MPs, MEPs, TUC, local authorities, civil servants, community) through devising and implementing new communications strategy
- Prepared Chairman and CEO for House of Commons and local authority presentations
- Devised new CSR strategy to maximise impact on local disadvantaged communities
- Led local businesses and the community to create SevernNet, a not-for-profit bringing together the area's businesses, public sector, third sector and community to create more local jobs, improve skill levels and enable more sustainable growth.

## EARLY CAREER

Nurtured skills in business development, government relations and PR/communications. Youngest CBI Regional Director, growing the South West membership 300%; increasing the diversity of the South West Council; built constructive relationships with other business groups, politicians, civil servants, government agencies, trades unions, FE, HE and third sector.

## DIRECTOR QUALIFICATIONS

- MSc Artificial Intelligence and Data Science - University of Hull (Distinction – award pending)
- PGCert Corporate Governance - Cambridge Management and Leadership School (currently studying)
- PRINCE2 Qualified
- LI.B (Hons) – Faculty of Law, University of Bristol 1988

## MEMBERSHIP OF EXTERNAL ORGANISATIONS

Fellow – Royal Society for the Encouragement of Arts, Manufactures and Commerce

Fellow – Effective Altruism, Oxford